



## Dear Author,

Congratulations on the publication of your book! We appreciate the effort that this work represents, and we are truly so proud of you and your accomplishment.

We would like to remind you gently that the following criteria serves as our guidelines and should be considered before submitting your book:

- Author **identifies as a Black Woman**, with good alignment with the Socialight Society brand
- Book(s) **must** be bound and feature a valid 13-digit ISBN
- **Cover art cannot be visibly pixelated**
- Books **must** be proof-read and contain no typographical errors
- Books **must** be paperback, hardcover, or board book with appropriate glue binding for spine
- It **should** be appropriate for our store; i.e., it should not be in a genre that we do not stock or promote.
- **Its content must be in alignment with our mission, for the community and be an item our customers would be interested in purchasing.**

If your work fits the guidelines mentioned and you would still like to move forward with a collaboration, please complete our book submission form.

We will make every effort to examine your book and evaluate its potential for selling in our store as soon as possible. Please be aware, however, that we usually have a large number of books to consider, and there is simply not enough time to review them all within a short period. We appreciate your patience.

We take self-published or self-promoted books only on a consignment basis. We do not pay shipping for consignment titles. If we accept your book, we will pay you 60% of the retail price for any copies that we sell. If a title has not sold well we request the author pick up unsold copies at that time. Copies that are not picked up are donated to the Socialight Society Free Library.



# BOOK CAMPAIGN CONSIGNMENT

Thank you for your interest in having us carry your title! Currently we are accepting requests for book placement on consignment only.

- Consignment Duration Term: ONE month
- Listing Fees (Pricing below is for one month term on one book title; handling fee is non-refundable and required)

Each option includes a one-time non-refundable handling fee of \$25.00 and a \$5.00 shelf placement fee (Book will be featured on main shelf for two weeks)

At the end of the consignment terms Socialight Society may purchase additional copies to continue in-store sales, depending on market response during consignment period.

<b>Two Week Shelf Placement on Main Shelf</b>	<b>X</b>	<b>X</b>
<b>Event Option (2 hr max)</b> (Book signing, Q&A, Read Aloud, etc.)		<b>X</b>
<b>Online Buying Option</b> (Book will be featured on our website and available to purchase during the consignment period).		<b>X</b>
<b>Newsletter/Social Media Feature</b> (Book will be featured in our e-newsletter and shared on our social media page to an audience of over 1,000 people)		<b>X</b>
<b>Cost</b>	<b>\$30</b>	<b>\$50</b>



# CONSIGNMENT TERMS

- Payout Profit structure: 60% of retail sales on each sold copy will be paid to the author.
- Payment will be made based solely on books sold.
- Sociallight Society will track book sales using our online inventory system.
- If a book is accepted, Sociallight Society will initially take 5 copies of the consignment book title and will email the author as needed for restocking through the remaining days of the consignment term.
- If choosing the book signing event option, author is expected to bring additional copies of the book. Any remaining books should be taken at the end of the event, leaving only the 5 consignment copies.
- An electronic payment will be issued no more than 5 days after the end of the consignment term.
- As a small independent bookshop, we do not pay shipping for consignment titles.
- Any copies that are not picked up two weeks after the consignment term will be donated to the Sociallight Society Free Library.
- If we stock your book, we ask that you promote the book on social media, that promotional material directs customers to Sociallight Society for purchase, and that your website (if applicable) directs orders to our store.
- Please bring or mail your book to 5454 W. Saginaw Hwy., Suite 425, Lansing, MI 48917
- While on consignment, books remain the property of the author(s) until sold. Sociallight Society will not be responsible for lost, stolen or damaged books.
- Sociallight Society does not guarantee the sale of any consigned book.
- Payment of non-refundable Listing Fee and delivery of book indicates author's acceptance of the above terms.