



CELEBRATING BLACK WOMEN + BLACK LITERATURE.

Part concept shop, part creative space; Sociallight Society celebrates Black women, curates Black books, and creates Black spaces.

Conveniently located in the Lansing Mall, we curate classic, contemporary, and children's titles predominately authored by Black women, who often lack representation in traditional bookstores.

MEET THE OWNER

Nyshell Lawrence is a celebrated poet & creative entrepreneur living in Michigan with her husband and children.

As a Lansing native, Nyshell is invested in serving the local community, and passionate about creating space for Black authors, artists, and creatives.



VISIT US IN STORE

5454 W. Saginaw Hwy. #425
Lansing, MI 48917
(Inside Lansing Mall)

VISIT US ONLINE

www.sociallightsociety.com
@sociallightsociety



Photos by Laice Thill Photography



FEATURES + PRESS



May 9, 2023 • Michigan Economic Development Corporation
[A Novel Idea: Nyshell Lawrence of Socialight Society](#)

January 26, 2023 • The Lookout
[Bookstore Highlights Black Literature](#)

September 2, 2022 • Pure Lansing (LEAP)
[Nyshell Lawrence's Socialight Society Takes Top Prize at LEAP's First Outdoor Hatching Event](#)

July 10, 2022 • The New York Times
[Some Surprising Good News: Bookstores Are Booming and Becoming More Diverse](#)

February 22, 2022 • WILX 10
['Celebrating a small business in our community](#)

February 15, 2022 • WILX
[Meet the owner of the bookstore celebrating Black women](#)

January 17, 2022 • State News
['We need to be able to see ourselves': Lansing's first Black woman-owned bookstore opens](#)

December 3, 2021 • Atlanta Black Star
['So Impactful': Michigan Woman Opens Bookstore Celebrating Black Authors](#)

November 28, 2021 • WLNS 6
[Lansing Woman Opens Bookstore with All Black Authors](#)

November 13, 2021 • The Root
[Black Women's Lit Finds a Home in Lansing](#)



IMAGES



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SOCIAL MEDIA

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